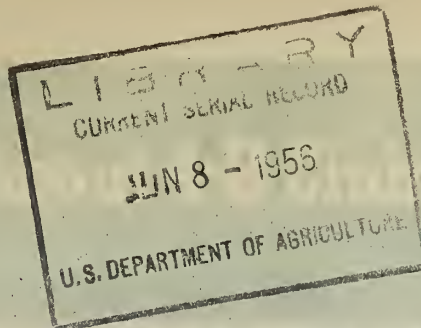


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Federal Extension Service

U. S. DEPARTMENT OF AGRICULTURE

No. 23
Washington 25, D. C.
January 10, 1956

Dear Coworkers:

Currently, we are "firming up" schedules for the next six months in response to the requests submitted through your Director's office.

In a few cases, it is apparent that nearby States have done some planning, on an area or regional basis, to make possible the saving of our time and travel funds. We appreciate this. We note, especially that invitations are coming more for program planning and projection and less for on-the-spot speeches at an event.

We regret that it is not possible for us to accept all of the requests submitted. In some cases, we are able to make adjustments for other staff members who are filling in for the ones requested. It is stimulating to note the interest in requests regarding programs for older 4-H members. While Lloyd Rutledge cannot possibly accept all of the requests for his services, other staff members are going to be interested in discussing this with you as they come around.

ORGANIZATION CHART - FES

At the Land-Grant College Convention, Mr. Ferguson used an organization chart of the Federal Extension staff. A copy is enclosed for your information. This may be of help to you when requesting field assistance or when writing to different offices in the Federal Extension Service about various aspects of your program.

PROGRAM PROJECTION

We note much interest in tying 4-H in with the total extension program in the current emphasis on program projection. County committees are considering the potential youth members, their needs and analyzing the effectiveness of 4-H and YM and YW programs. We will appreciate your sending us any of your materials along the program projection line.

4-H-2(1-56)

PROFESSIONAL IMPROVEMENT

The January issue of Extension Review will list many fine opportunities for professional improvement open to Extension staff members. We highly recommend that you study this issue and discuss it as a staff, so that you may be familiar with it and, also, be equipped to discuss other needs that you may want to suggest.

The 4-H Club and Youth Courses at the various Extension summer schools have been one of the best opportunities. Miss Mary Louise Collings has given us the following list of teachers for this course at the various schools in 1956:

Cornell	- Mylo Downey	- July 2 - 20
Colorado	- R. O. Monosmith	- June 18 - July 6
Arkansas	- Lloyd Rutledge	- June 25 - July 13
Wisconsin	- T. T. Martin	- June 4 - 22
Prairie View	- Lonnie Safley	- June 11 - 29

As in former years, 100 scholarships of \$100 each for Extension workers attending these youth courses will be made available by the Horace A. Moses Foundation. Watch for details of this announcement.

Some of you may also be interested in the training grants from the Fund for Adult Education, as outlined in Miss Colling's letter of December 14.

GROUP WORK INSTITUTE, A TRAINING OPPORTUNITY

Several Extension workers, in previous years, have taken advantage of and recommend the institute held at Boston University. Dates for 1956 are March 26 to 30. This is an opportunity that might suit the needs of staff members who find it difficult to attend professional improvement courses in summer months.

Some of the interesting courses are supervision and training of volunteers, fundamentals of group work, and inter-group relations and group work. Courses may be taken with or without academic credit.

POLICY REGARDING SALES PROMOTION

During the past few weeks we have had several inquiries regarding 4-H Club members selling subscriptions to magazines and, in some instances, merchandise. In replying to these letters, we quote the policy established by the Extension Subcommittee on 4-H Club Work (November 1954) and accepted by the Extension Committee on Organization and Policy, to this effect:

Since 4-H is an educational program supported by public funds, it is not in keeping with our objectives and

purposes to encourage sales of commercial products, publications, services or merchandise involving the use of the official name, emblem, or organization.

In a recent case, we suggested that a company publishing a new magazine in the youth field send you an information copy. We informed officials of the above policy and also that Extension workers could not give out names of leaders or members.

WANTED - PEN PALS FOR AUSTRALIA

Warren Schmidt, IFYE Coordinator, has a list of 70 young people in the APEX Club of Portland, Australia, who would like to correspond with 4-H Club members, ages 12-15. If you know of a club or a county and you are interested in making a contact, write Warren at the National 4-H Club Foundation.

UNIFORM AND SUPPLIES

Enclosed, for State Leaders, are two letters worked out by our staff in cooperation with Miss Alice Linn, Clothing Specialist. One gives the latest information on the 4-H dress which will be the 1956 National Camp Uniform for girls. This also gives the pattern numbers for the four companies that will be in production by late February. One other pattern company is also planning to produce the pattern.

The other letter tells of the new fashion fabric using a stylized pattern of clovers and H's. As you know, the Uniform and Supplies Committee, under the chairmanship of Alice Carlson, has been trying to encourage the development of some attractive fabrics that may mean 4-H identification for young members, particularly. This is the second fabric to be developed. We are pleased that it will be in fairly moderate price range and will be available in stores that have wide distribution across the country.

TRACTOR COMMITTEE MEETS

The first meeting of the newly re-named 4-H Tractor Program Development Committee was held in Chicago, December 9 and 10. The discussion topics centered around taking an evaluation of the progress of the tractor program for the past 11 years. Literature, demonstrations, educational activities, and leader training were discussed and program building ideas were outlined in a report to be submitted to the Extension Subcommittee on 4-H Club Work.

EXPLORING AUTOMOTIVE SAFETY

A number of States have been developing interest in organizing a project on Automotive Care and Safety. With this growing interest, the Extension Subcommittee on 4-H Club Work approved a meeting of some State 4-H

Club Leaders and Extension Agricultural Engineers for exploratory work on the possibilities of such a program. This group met here on December 20-21. One of the State leaders and an Extension Agricultural Engineer from the following States were in attendance: Maryland, Michigan, Nebraska, New York, and Ohio.

A report of the work and recommendations by this group has been prepared in the form of recommendations to the Subcommittee.

It's good - watch for it!

REQUEST FOR SAFETY PROGRAM LEADS

Two important national safety events are to be held in 1956. One is the President's Occupational Conference in Washington, D. C., May 14-16. The other is the National Safety Congress, October 22-25, in Chicago. We have been asked to suggest for program consideration some successful 4-H safety program. In addition, we often need such stories for publications.

Could you refer us to such a story either of an individual 4-H Club member, a 4-H Club, a county or State program?

NATIONAL WESTERN 4-H ROUNDUP

Seven States are scheduled to take part in the January 15-19 Roundup at Denver. The program includes judging and other events held at the stock show plus tours, discussions, and meal events in Denver. Fern Shipley will participate for our staff.

NATIONAL JUNIOR VEGETABLE GROWERS

New Orleans was the convention city for the December 11-15 activities in connection with the National Junior Vegetable Growers Association. Club members competed in preparation and marketing demonstrations and in vegetable judging, grading and identification contests. Tours to distribution and marketing points of interest and social events helped to round out the program. A number of State 4-H Club Leaders assisted with the program in addition to numerous horticultural, production and marketing specialists. The program was under the direction of Professor Grant Snyder.

4-H CLUB AGENTS ELECT NEW OFFICERS

Newly elected president of the National Association of County 4-H Club Agents is Sarah I. Harman, of Parkersburg, West Virginia. Vice-presidents are R. J. Rensink of Wisconsin and K. C. Festerling of Michigan. Secretary is Arlene Martin of Connecticut and treasurer is Merle Cunningham of New York. The 4-H Club Agents held their annual meeting in Chicago in late November.

DISCUSSION OF 4-H AND THE NATIONAL GRANGE

Our staff shared a profitable discussion with Wib Justi, Youth Deputy of the National Grange, regarding joint interests and improved ways of working together. Many of the ideas expressed will need further study and also discussion with coworkers in the States. At the recent National Grange convention in Cleveland, Ohio, delegates recorded their favor of Extension youth programs and reaffirmed their hope for continued growth of 4-H Club work.

ADDITIONAL STUDY OF LIVESTOCK JUDGING

The Ak-Sar-Ben in Omaha has recently completed a thorough study of the preference for the two principal methods of placing livestock, namely numerical ranking or by grouping. The study was conducted by a professor of statistics of Creighton University. A total of 920 exhibitors, parents, leaders or sponsors, and county agents were interviewed during the survey. The summary indicates more than 80% of the persons interviewed preferred the group system of awards. This preference was based on the implication that a champion and reserve champion would be selected.

Contact Wes Antes, State Leader, 4-H Clubs and Rural Youth, Extension Service, Agricultural College, Lincoln 3, Nebraska, if you are interested in a complete report of the survey.

WHAT AGENTS NEED TO KNOW AND DO TO GET BETTER RESULTS FROM LOCAL LEADERS

At the recent annual conference in Louisiana, the staff reviewed the report developed by Extension staff members in the youth leadership course at the Regional Extension Summer School at Arkansas.

Perhaps you also would find it challenging to see how this list compares with yours:

1. More emphasis must be placed on training of agents - both pre-service and in-service - in leadership development skills.
2. We must take time to train leaders; then leaders will not have to use the excuse that they do not have time. The elements of sincerity and simplicity are vital in such training. Dividends received are in direct proportion to effort expended.
3. We must sacrifice something today to train leaders so that we have more time for all the jobs we do.
4. We must educate our people to the fact that more can be accomplished through proper use of volunteer leaders. (Indeed that is our primary job.)

5. Have parents and 4-H members select and contact potential leaders. Educate and sell the parents on leadership. Invite them to each meeting (the selection of leaders should be a community responsibility.)
6. Train council members. (An organized means of training, program planning and communication with adult and junior leadership is imperative.)
7. Change our attitudes. (We must derive satisfaction from seeing others in leadership roles as the result of our efforts. We must look for the solutions to our problems without our own area. There are no magic answers.)
8. Train more and designate responsibilities to others. Define responsibilities.
9. Train junior leaders - give them jobs and responsibilities.
10. We must plan and better use our time in training leaders. (Both new and refresher leader training is a must. Early thought must be given to means of checking progress of leaders as a way to evaluate and improve our approaches.)

FAN FARE FOR THREE EXTENSION PIONEERS

Albert Hoefer

A man who has been a leader in youth work for nearly 40 years, Albert Hoefer, State 4-H Club Leader in New York State, retired from Cornell University at the end of the year. He has watched the 4-H movement grow and develop since its early days and has aided much in this development, not only in the United States, but abroad as well. He holds the distinction of being appointed, in 1919, one of the original county 4-H agents in New York State. In 1952 he received the U. S. Department of Agriculture Award for Superior Service from the Secretary of Agriculture.

In 1947 he prepared and presented to the Subcommittee on 4-H Club Work a statement on the need for a National 4-H Club Center in Washington, D. C., and served on the Core Committee in the selection of a site. In 1951 Al Hoefer was given the privilege of dedicating the main building of the Center.

Currently he is serving as chairman of a committee to study and draw together the 4-H Club policies which have been formulated by actions of the State directors, leaders, and others through the years. This special committee was named by the Extension Subcommittee on 4-H Club Work at its November meeting.

Karl Knaus

Karl Knaus, agricultural field agent for the North Central States since 1935, retired November 30. He started his long and productive Extension career in February 1916, when he was appointed county agricultural agent in Cloud County, Kansas. Later, he had important Extension assignments in Michigan and Indiana before joining the Federal staff.

Meredith C. Wilson

Meredith C. Wilson has retired as Director of the Division of Extension Research and Training, FES, as of December 31, 1955, after more than 41 years in the Federal Civil Service. "M. C." as he is familiarly known to his associates and friends, began his Extension career as assistant county agent in Tompkins County, New York, before final passage of the Smith-Lever Act in 1914.

In addition to his contribution to Extension research, personnel training, and the farm labor program of World War II, he has written much about the conduct of Extension.

DR. GLADYS GALLUP TO HEAD EXTENSION RESEARCH DIVISION

On January 1, Dr. Gladys Gallup, who has been a member of the Federal staff since 1935, became Director of the Division of Extension Research and Training. She succeeds Meredith C. Wilson. Dr. Gallup has given progressive leadership in fields relating to training methods and evaluation.

LAUREL SABROSKY BACK ON THE JOB

Laurel Sabrosky returned December 19 after a nine-month leave period. Laurel is the staff member in the Division of Extension Research and Training who gives close attention to studies relating to 4-H methods and procedures. Her guidance and help have been missed while she has been away. We join in giving her a sincere welcome back to the team. Mrs. Sabrosky will not be doing field schedules for the next few months.

NEWS OF OUR COWORKERS

With this letter is a new listing of State Extension staff members who currently have responsibility for 4-H Club and YMW programs. Please let us know of any corrections or additions to your State listings. You will notice many new names added since the last list. In Extension youth programs, we are fortunate to have the interesting combination of the enthusiasm of many youthful staff members combined with the mature judgment of many coworkers who have devoted long years to guiding State programs. When both are focused on the same goals, it makes a dynamic team approach.

Recent State staff additions include:

- Florida - Ben H. Floyd, Assistant State Boys 4-H Club Agent, who was an assistant county agent.
- Iowa - On January 1, 1956, Robert Pinches, formerly Assistant State Young Men and Women Leader in Minnesota, joined the Iowa Extension staff to do youth work.
- Louisiana - Claudine H. Box who takes the position vacated by Fae Roark, with the title of Assistant State Club Agent. Many of you had a chance to welcome Claudine when her appointment became official during the time of the Club Congress.
- We are happy to report that C. S. Shirley, State 4-H Club Leader, is progressing nicely following a lengthy bout with pneumonia. He expects to be back on duty after the first of the year.
- Louisiana also reports that Maurice A. Edmond is now the Assistant State 4-H Club Agent for Work with Negroes. He was formerly an assistant county agent.
- Nebraska - Kenneth G. Schmidt, Assistant State Leader, 4-H Clubs, was formerly a county extension agent in Nebraska.
- New Hampshire - Robert A. Stevens will devote a third of his time to the job of Extension Specialist in Older Youth Work.
- Texas - Gerald M. York, newly-appointed Assistant State 4-H Club Leader, was also at the Club Congress and welcomed by many of you.

Cal Dodge, well known to many in connection with 4-H tractor programs, is now an official member of the Extension family in Wyoming. He was appointed as County Agent-at-Large and will work primarily with 4-H Club programs.

Indiana reports the resignation of Marjorie Behle, who was formerly Assistant in Rural Youth and Recreation Work. Marjorie's resignation resulted from ill health.

From Nebraska, we learn that Dorothea Holstein is making marked progress. She was able to leave the hospital long enough to have Christmas dinner with her family. Dorothea is enjoying the messages from her many friends across the country.

Jeannette Hosbach, formerly of the West Virginia staff and very recently returned from an assignment in the Philippines, is considering another foreign assignment. She is to spend a couple of months on the Mainland.

Kathleen Flom of the National 4-H Club Foundation staff is enroute to Europe about January 10 in the interest of I.F.Y.E. programs. She expects to be in about 12 countries.

SHARING GOOD IDEAS FROM THE STATES

ARKANSAS - Negro 4-H Club Congress

Arkansas has recently completed the fifth annual Negro Congress. The program included tours, discussions and a recognition dinner. In commenting on it Director Vines said, "The young people displayed outstanding leadership abilities." Many donors help make the event possible.

GEORGIA - VIRGINIA - 4-H Work in Forestry

Both States are putting emphasis on 4-H Club projects in reforestation through the setting of pine seedlings. More than 3,000,000 seedlings are being made available to members. Tree identification, timber management and measurement are among other phases of 4-H forestry programs.

ILLINOIS - Leaders' Recognition

The tenth annual 4-H Leaders' Recognition day was held at Springfield, where nearly 400 leaders were honor guests. In addition to visiting the State Capitol the leaders at the special luncheon heard a report from Charles J. Hearst, an Iowa farmer who recently visited Russian farms.

KANSAS - 4-H Group Visits Georgia 4-H Center

Four Club members and three adults visited the Georgia 4-H Center at Rock Eagle, Georgia. The members received the opportunity as recognition for promoting 4-H Club work through public speaking. They also are outstanding junior leaders. The adults included a member of the State 4-H Committee and also a staff member of the landscape design department of Kansas State College who is on the executive committee for planning the State 4-H Club Camp in the Sunflower State.

KANSAS - Younger 4-H'ers Do Home Improvement

The project requirements for home improvement have been changed and simplified to make the work suitable for younger Club members and for either boys or girls. Staff members say that home improvement has similarities to livestock 4-H work. In the latter, registered herds often develop from the start with one animal. Likewise, the home improvement project can be planned to grow from a simple first year to additional years of work in different rooms.

LOUISIANA - Program Projection

First reports from counties doing program projection indicate one of the major needs is additional personnel to do 4-H Club work. Men and

women workers have been requested in order to reach additional young people the coming year.

Dr. Daniel Prescott's talk at the Louisiana Annual Conference, on "Human Values in Doing Effective Extension Work," was a bell ringer. It applied to all ages of our clientele as well as to ourselves as professional workers.

MAINE - State 4-H Camp

Maine held the 42nd annual 4-H Club Event the final days in December. Concurrently, they also held the annual meeting of the Maine Association of 4-H Club Leaders. George Foster participated in both events.

MASSACHUSETTS - 4-H Girls on Consumer Marketing Basket

Home Economics 4-H Club Agents spent a day in training with Mrs. Shirley Smith Weeks, Extension Specialist in Consumer Education. Discussions, demonstrations and the use of visual aids pointed the way to involving 4-H Club girls in the marketing program.

Goals for 1956 are: (1) To have three demonstrations on food buymanship presented to each 4-H foods Club in Massachusetts, (2) to have at least one food buymanship demonstration presented in each county on county-wide demonstration day by a Club member, (3) to have at least one food buymanship demonstration presented on State-wide demonstration day by a 4-H member.

MINNESOTA - Radio-Bulletin Series for Young Adults

A series of ten radio programs has just been completed on topics of particular interest to the young adults just starting in farming. The subject-matter specialists who participated in the programs are also helping to adapt the information into leaflet form. Typical programs were "Spending Wisely," "Home Furnishings," "How Much Credit," "Rural Organizations," "Nutrition for the Small Family."

WEST VIRGINIA - Themes for "Treasures of the Trail"

Themes for the year's issues of this eagerly-awaited 4-H quarterly are announced in an attractive circular for local leaders. First issue will highlight the two-year State 4-H Health activity, "Your Skin - The House You Live In."

WISCONSIN - IFYE Slide Series

Available for group programs is a series of slides and accompanying recordings made by former IFYE delegates. Each program takes approximately 25 minutes. The series covers eight different countries. These program aids are available to groups who request them through county

Extension offices, and are the next best thing to having an IFYE representative in person.

WYOMING - Localizing 4-H Statistics

The Wyoming 4-H staff has worked out a form, partially filled out with State, regional and national figures, to aid a county in collecting and studying 4-H event data. Some challenging questions are also raised and will be followed up as the staff visits county offices.

NEW 4-H LITERATURE

"Guides for Planning Regional 4-H Leaders' Conferences" and "Check Sheet for Use in Planning Successful Meetings for 4-H Groups" (California) are two extremely helpful mimeographs for the guidance of county staff members in doing basic planning. The agents file these in their "procedures and policies" notebook.

"4-H Junior Leader Record and Manual" (Indiana) is in two parts: "4-H Leadership Activities Within my 4-H Club," and "4-H Leadership Activities in My County." This bulletin aids the member in planning as well as recording.

"You Learn to Sew" (Kentucky) is the first of a new series. This well planned bulletin is geared for the younger Club member. It is the new large notebook size, well illustrated, and attractively arranged. State 4-H Club leaders and clothing specialists cooperated in the preparation.

"Starting in Livestock Production" (Minnesota, YMW Circular 3) is one of a series for the young farmer and homemaker.

"4-H Farm and Home Electric Program Guide" (South Carolina Circular 365) is designed to improve participation and quality of work in the farm and home electric program.

Wisconsin has three new circulars in various project fields. Included is a new one in woodworking (4-H67) to be used with Part II, The Helper, "The Calf and Yearling" (4-H 79A), and "Flexible Electric Cords" (4-H 78a).

"Room Ideas for Young 4-Hers" (Tennessee) is written especially for 10, 11 and 12-year olds. The ideas were actually tested out by 4-H Club girls as the bulletin was developed. It is well illustrated.

"Farm Family Business--A Guide for 4-H Club Leaders," the new FES bulletin is now available and a copy enclosed for your information.

"Fitting and Showing the 4-H Pig" (Oklahoma). The what, how and why of the pig project is presented so completely and attractively that it insures the bulletin's popularity among the members and leaders of that State.

"The Youth You Lead" (Massachusetts), a new leaflet by Mrs. N. May Larson, Extension Specialist in Child Development and Family Life, will aid leaders to do a better job through more understanding of boys and girls.

NEW JERSEY PUBLISHES THE FIRST LEAFLET IN THE MID-ATLANTIC 4-H CLUB HANDYMAN SERIES

A committee representing Delaware, Maryland, New Jersey, New York and Pennsylvania has been working on a cooperative plan to prepare and publish a series of home maintenance leaflets entitled "The 4-H Club Handyman." The first leaflet deals with the Care and Use of Paint Brushes. These materials will be helpful to the 4-H member who is interested in building and repairing things around the house. The leaflets are designed so that they may be purchased in quantity by interested States and carry the respective States "frank."

LEAFLET ON CAREERS

A new leaflet "Health Education as a Career" gives information concerning a comparatively new profession. A free copy may be secured from the School Health Bureau, Metropolitan Life Insurance Company, 1 Madison Avenue, New York 10, New York.

MENTAL HEALTH WEEK - April 29 - May 5, 1956

Attention will be focused on rallying the public's interest in the fight against mental illness. A leaflet describing a basic minimum three-point program that can be conducted by any group is available for those interested. Write The National Association for Mental Health, Inc., 1790 Broadway, New York 19, New York.

NATIONAL CAMP CITATIONS

May we have your nominations, if not already sent, for National Camp Citations for Friends of 4-H? Nomination blanks were included with the September issue of Ideas.

NATIONAL CAMP

The forms for submitting names of delegates for 1956 National 4-H Club Camp will be mailed to you soon. We need the list of leaders in advance to aid in making committee assignments. Please return the attached form as soon as possible to Mylo Downey, Coordinator for the 1956 Camp.

"THESE ARE OUR CHILDREN"


Katharyn Zimmerman, State Home Demonstration Leader in Missouri, included the following quote in her letter to club presidents telling of the basic values in 4-H. The title above was the lead for her stimulating letter.

There's a man that I know, and he lives near you
In a town called Everywhere;
You might not think he's a man from his hat
Or the clothes he may chance to wear;
But under the jacket with many a patch
Is a heart more precious than gold--
The heart of a man 'neath the coat of a boy,
A man who is twelve years old.

We never may know what the future will make
Of the boys that we carelessly meet,
For many a statesman is now at school,
And Presidents play in the street.
The hand that is busy with playthings now
The reins of power will hold;
So I take off my hat and gladly salute
This man who is twelve years old.

- Maurice Smiley

Sincerely yours,



E. W. Aiton, Director
4-H Club and YMW Programs

Associate Leaders:

Tena Bishop
George Foster
Mylo Downey
C. C. Lang
Lloyd Rutledge
Fern Shipley (Editor of "Ideas")

Enclosures



Return to:

Mylo Downey
Associate Leader
4-H Club and YMW Programs
Federal Extension Service
U. S. Department of Agriculture
Washington 25, D. C.

The following Extension workers are planning to attend the National

4-H Club Camp representing _____
State

<u>Name</u>	<u>Title</u>
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Signed _____

